

DOCKET NO: 243108US28

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :  
KOHJI KANBARA : EXAMINER: CHAMPAGNE, D.  
SERIAL NO: 10/670,247 :  
FILED: SEPTEMBER 26, 2003 : GROUP ART UNIT: 3688  
FOR: SYSTEM, METHOD AND :  
APPARATUS FOR BANNER  
ADVERTISING CAPABLE OF  
ALLOWING EASY HANDLING OF A  
BANNER ADVERTISEMENT

AMENDMENT UNDER 37 C.F.R. § 1.114

COMMISSIONER FOR PATENTS  
ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated July 8, 2008 and the Advisory Action of September 24, 2008, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.